



**PUBLIC RELATIONS  
PROFESSIONALS OF LONG ISLAND**

*Celebrating 30 Years*

**ANNUAL AWARDS  
CELEBRATION**

**PLEASE JOIN US VIRTUALLY  
AS WE RECOGNIZE OUR  
2020 AND 2021  
HONOREES!**

**WEDNESDAY, MAY 12, 2021**

**7:15 pm Join us for the musical stylings  
of Norman Spizz  
7:30 pm Awards**

**2020**

**2021**

**JACK RETTALIATA LIFETIME ACHIEVEMENT AWARD**

**MELISSA CONNOLLY**, Hofstra University

**LAURIE BLOOM**, Rivkin Radler

**LONG ISLAND ACHIEVEMENT AWARD**

**LONG ISLAND DUCKS**

**LAWRENCE LEVY**, Hofstra University

**OUTSTANDING MEDIA AWARD**

**ADINA GENN**, Long Island Business News

**JAMIE HERZLICH**, Newsday/Freelancer

**HOWARD M. BLANKMAN OUTSTANDING MENTOR AWARD**

**DAVID CHAUVIN**

ZE Creative Communications

**THERESA JACOBELLIS**

Prescriptive Communications, LLC.

**PR CAMPAIGN OF THE YEAR**

**ZE CREATIVE COMMUNICATIONS**

Bethpage Water District Public Awareness  
Campaign (Agency)

**THOMAS PUBLIC RELATIONS, INC.**

ColdSnap (Agency)

**RISING STAR AWARD**

**DANIEL SCHAEFER**, Town of Babylon

**PUBLIC RELATIONS PROFESSIONALS OF LONG ISLAND**

INFO@PRPLI.ORG | PRPLI.ORG



Members\* \$50 | \$60 (after 4/12/2021) | Guests \$60 | \$70 (after 4/12/2021) | Students \$40  
Group of 10 virtual tickets \$400 | \$450 (after 4/12/2021)

\*Including members of DMALI, IABC, Press Club of Long Island and Social Media Association

**SPONSORSHIPS:** See our website ([prpli.org](http://prpli.org)) for details

## WHY SPONSOR PRPLI's VIRTUAL 30<sup>th</sup> ANNIVERSARY CELEBRATION?

Public Relations Professionals of Long Island (PRPLI) is the largest regional trade association for PR and communications professionals.

Our members and event participants represent nearly every industry on Long Island and include solo practitioners and NYC professionals. As we continue to prioritize our community's health and safety, we have decided this year to reimagine our annual awards dinner as a celebrative virtual experience. However, your support for our organization is more critical than ever. We encourage you to sponsor our milestone 30th anniversary event and support our honorees. Your contribution will make a difference for the future of local PR and communication professionals.

**Platinum \$1,000 | Pearl \$800 | Gold \$500 | Silver \$250**

## COMMEMORATIVE JOURNAL

**Full Page Ad** \$150 (4.5"w x 7.5"h)

**Half Page Ad** \$100 (4.5"w x 3.5"h)

Space reservations and materials due no later than 4/12/2021.

For more information about our honorees and to order tickets, tables, sponsorships, and journal ads, contact [info@prpli.org](mailto:info@prpli.org)



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