



PUBLIC RELATIONS PROFESSIONALS OF LONG ISLAND

Since 1990, Public Relations Professionals of Long Island (PRPLI) has been *the* organization on Long Island for people who work in the field of public relations to network, learn, mentor and advance in their careers.

Each year, **PRPLI awards up to two \$2,000 scholarship awards and a complimentary PRPLI membership for one year.** Winner(s) will receive a check for \$2,000 (made payable to winner) and the PRPLI membership, both which will be presented during the PRPLI Awards in May 2021.

Criteria:

- The PRPLI Student Scholarship is open to full-time college juniors, seniors (including graduating seniors) and post-graduate students at four-year colleges/universities, and full-time sophomores attending a community college whose career objective is to work in the area of public relations, communications and/or marketing.
- To qualify, the applicant must meet **one of the following two** criteria:
 1. The applicant's permanent residence must be on Long Island (Nassau or Suffolk County)

-OR-

 2. The applicant must attend college on Long Island (regardless of where their permanent residence is)
- The applicant must have a minimum 3.0 grade-point average and currently be studying public relations, communications or marketing
- The scholarship applicant must have had an internship in a public relations/communications capacity at a business, not-for-profit organization or government agency during the spring 2020, summer 2020, fall 2020 or spring 2021 semester.

Applications are due by March 26, 2021. There are two ways to apply:

1. **Online:** Visit www.prpli.org/scholarship to fill out an online application. You can then either email the form and attachments (PDF version) to info@prpli.org or mail it to the address in No. 2 below.
2. **By mail:** Complete the enclosed application and mail it to PRPLI, Attn: Scholarship Committee, P.O. Box 158, Hicksville, NY 11802

As a special thank you, all qualified entrants of this year's scholarship award will receive a free student membership to PRPLI for the 2021-2022 program year.

Thank you for your interest in public relations and PRPLI's Scholarship Award. If you have any questions, please contact Lisa Chalker, 516-797-8770, lisa@familyaffairdist.com or Bill Corbett, 516-775-0435, wjcorbett@corbettpr.com.

Sincerely,
Lisa Chalker & Bill Corbett
PRPLI Scholarship Committee Co-Chairs

Students interested in joining PRPLI pay a special \$25 student rate for a one-year membership. Contact membership@prpli.org to join! Check out prpli.org for upcoming educational and networking events.

Pertinent Data: (Feel free to use a separate piece of paper for responses)

Please list any scholarships that you have received.

Please describe any extracurricular school activities.

Please name and describe any awards that you have received.

Please list any accomplishments you have attained.

Please list any current or recent volunteer service that you have performed:

In addition, please enclose the following:

- a transcript;
- a resume;
- a typed essay (*maximum two pages*) about your career aspirations and your internship, including job responsibilities, skills learned and what the experience meant to you; and
- letters of recommendation from your internship supervisor and a professor with whom you have studied.

Application deadline: March 26, 2021

Students should return the application and enclosures to:
info@prpli.org or PRPLI, Attn: Scholarship Committee, P.O. Box 158, Hicksville, N.Y. 11802.

Up to two scholarships of \$2,000 each and a 1-year PRPLI membership will be awarded. If you have any questions, please contact:

Scholarship co-chairs: Lisa Chalker & Bill Corbett