



**PUBLIC RELATIONS
PROFESSIONALS OF LONG ISLAND**

Presents
Elements of Good Design

Tuesday, March 21
6 – 8 p.m.
Four Points at Sheraton, Plainview

Have you ever wondered about the production process of your company's printed materials? Elements of Good Design will focus on the production process of marketing materials with an emphasis on content, design and printing, and producing a completed project from concept to delivery. This panel discussion will touch on process, color, content and message. Q and A to follow.



Panelists: Tina Atlas Panos of Panos Graphic Services, Inc., New York State Certified WBE; **Tim Hurley** of Cahill Strategies and PRPLI board member and **Michelle Cacioppo** of Sir Speedy Printing and Marketing Services.

\$50 for members • \$65 for non-members • \$40 for members "in transition" • \$25 for students

Register [online](#) or email rsvp@prpli.org.