



**PUBLIC RELATIONS
PROFESSIONALS OF LONG ISLAND**

GATSBY GALA & AWARDS PROGRAM

MAY 10, 2016 6PM COCKTAILS
7PM DINNER & AWARDS

CARLYLE AT THE PALACE, PLAINVIEW

Take advantage of this exciting opportunity to showcase your company in front of more than 130 professionals and decision makers in the marketing and communications field, by becoming an event sponsor. Our guests include professionals representing the healthcare, education, nonprofit, government and professional services industries.

The 2016 Awardees are **Terry Lynam**, SVP & chief public relations officer at Northwell Health; **Michael Harrison**, president of Axcelior Strategic Solutions; **David Winzelberg**, reporter at LIBN; **Sharyn O'Mara**, communications director at Wisselman, Harounian & Associates, P.C.; **Peter Guaraldi**, communications specialist for Suffolk County Government; **Judith R. White** and **Camille Savino Koorey** of CJ2 Communication Strategies.



Sponsorships

PLATINUM \$1,500

Reserved table of 10; full-page ad in commemorative journal with premium placement; recognition on all Gala advertising, promotion and publicity; recognition on Gala signage, journal and podium introductions; and logo placement on PRPLI website for one year.

GOLD \$1,000

Reserved table of 10; half-page ad in commemorative journal; company logo on Gala promotion; Gala signage and recognition.

SILVER \$500

2 tickets to the Gala, half-page ad in commemorative journal, Gala signage.

Commemorative Journal

FULL-PAGE AD \$150 (4.5" X 7.5")

HALF-PAGE AD \$100 (4.5" X 3.5")

(SPACE RESERVATIONS AND MATERIALS DUE 4/19/16)

Tickets & Tables

MEMBERS \$90 (EARLY BIRD)/\$100 (AFTER 4/19/16)

GUESTS \$120 (EARLY BIRD)/\$130 (AFTER 4/19/16)

STUDENTS \$50

TABLES OF 10 \$900 (EARLY BIRD)/\$950 (AFTER 4/19/16)

To order tickets, tables, sponsorships and journal ads, visit bit.ly/PRPLI-May2016 or send an email to info@prpli.org. Invoices will be provided upon request.

For information, contact Gala co-chairs: **Andrea Jones**, andrea@on-target-marketing.com or **Virginia Lestingi**, vilieventplanning@gmail.com